

Starting a career as

BUSINESS ADMINISTRATION

begins with excellent education and training

Diploma In Business Administration MQA / FA2114

Mode of study: FULL-TIME Duration: 3 years

Business administration is a wide field of study that provides opportunity to fill up many types of management positions. From major corporations to independent businesses, every operation needs business and administrative skills in order to succeed.

At Aseana, we provide a well-rounded discipline for future business leaders, that leads you to limitless opportunities. Earning a Diploma in Business Administration will advance your knowledge with skills of managing people, strategic planning, and organizational leadership. The core curriculum, which includes human resource management, business ethics, law, marketing, and accounting, gives students a strong foundation for the constantly expanding business career path.

Course includes :



Experience
Lecturers



Updated Quality
Course Manual



Practical
Training

Entry Requirements

Pass English and Bahasa Malaysia

and **obtain 3 (three) credits** in any of the following science subjects;
(Biology, Chemistry, Physics, General Science or Add Mathematics)



ASEANA
INTERNATIONAL
COLLEGE

KP (BPSG) 5195 / 560
-Kota Kinabalu-

ASEANA INTERNATIONAL COLLEGE

Sembulan Arcade, No 24, Lorong 4, Kampung Sembulan Baru
Sembulan, 88100 Kota Kinabalu, Sabah

Tel: 088 - 212415 / 416 / 417 | Email: enquiry@aseana.edu.my

Website: www.aseana.edu.my





DIPLOMA IN BUSINESS ADMINISTRATION (DBA)

(MQA/FA2114)

Travel The World With Our Program



This three years program in business administration is designed to develop skills acquire professional knowledge necessary for an individual to become an educated business intellectual. This program cultivates effective communication skills to enhance the students' professional need which is an advantage to their future careers.

Course Structure

Semester 1, Semester 2, Semester 3 (YEAR 1)

- English Proficiency
- Business Computer Application
- Fundamentals of Business
- National Language A / B
- Study Skills
- Academic English
- Microeconomics
- Internet and Web Technology
- Business Communication 1
- Islamic Studies / Moral Education
- Malaysian Studies

Semester 4, Semester 5, Semester 6 (YEAR 2)

- Business Communication 2
- Principles of Statistics
- Principles of Management
- Macroeconomics
- Principles of Accounting
- Business Administration 1
- Human Resources Management
- Principle of Marketing
- Business Information System
- Creative Problem Solving

Semester 7, Semester 8, Semester 9 (YEAR 3)

- Business Research Method
- Entrepreneurship
- Business Administration 2
- Business Accounting
- Principles of Financial Management
- Organisational Behaviour
- Management Accounting
- Managing People
- Internship

Entry Requirements

- SPM 3 Credits (Maths, Any Subject Science)
- Pass in English & Bahasa Malaysia

Career Opportunities

- (Public & Private Sectors)
- Marketing Executive
 - Management Executive
 - Market Research Executive
 - Human Resource Executive
 - Business Administrator
 - Operation Support Staff

Facilities

- Computer lab, lecture & tutorial rooms
- Accommodation (Hostel)
- Library
- Clinics, banks, 24 hours restaurants, mosque & public transportation
- Auditorium

Lecturers

Our lecturers possess a combination of good academic qualifications with many years of teaching, plus industry related experiences that are important in ensuring students get the holistic education and experiences in Aseana International College

Job Placement

We assist our students in securing challenging jobs in line with our college mission as an institution of higher learning where students are equipped with the knowledge & skills that are relevant and up-to-date to meet the needs of the working environment in today's modern world

Intakes

3 intakes / Anually

Financial Aid:
•PTPTN

Free • Uniform
• Hostel
• Transportation



WE CARE • WE SERVE • WE LEAD



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Call us now

- www.Aseana.edu.my
 - facebook.com/AseanaInternationalCollege
 - enquiry@aseana.edu.my
- 088 - 212 415/416/417 (Office)



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